



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

**INVOICE**

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	95/101/1536 - 1536

<b>Invoice #</b>	<b>04070397-1</b>
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

<b>Order #</b>	<b>04070397</b>
Alt Order #	Political Canidate
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12856</b>
Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	<b>Good Day 5a</b>	5a-530a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT - -				
	13			Tu	09/04/12	:30	5:23 AM	OFA12G102H	\$500.00		2
	13			W	09/05/12	:30	5:29 AM	OFA12G102H	\$500.00		1
	13			Th	09/06/12	:30	5:11 AM	OFA12G104H	\$500.00		3
2	13	<b>Good Day 530a</b>	530a-6a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT - -				
	13			Tu	09/04/12	:30	5:39 AM	OFA12A093H	\$750.00		1
	13			W	09/05/12	:30	5:59 AM	OFA12G104H	\$750.00		2
	13			Th	09/06/12	:30	5:59 AM	OFA12G102H	\$750.00		3
3	13	<b>Good Day 6a</b>	6a-7a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT - -				
	13			Tu	09/04/12	:30	6:20 AM	OFA12A093H	\$1,200.00		3
	13			W	09/05/12	:30	6:31 AM	OFA12G104H	\$1,200.00		1
	13			Th	09/06/12	:30	6:58 AM	OFA12G104H	\$1,200.00		2
4	13	<b>Good Day 7a</b>	7a-8a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT - -				
	13			Tu	09/04/12	:30	7:42 AM	OFA12A093H	\$1,200.00		1
	13			W	09/05/12	:30	7:23 AM	OFA12G104H	\$1,200.00		2
	13			Th	09/06/12	:30	7:44 AM	OFA12G104H	\$1,200.00		3
5	13	<b>Good Day 7a</b>	7a-8a								
		CDR									
					09/03/12 to 09/09/12	1x	--- F -				
	13			F	09/07/12	:30	7:29 AM	OFA12G104H	\$720.00		1
6	13	<b>Good Day 8a</b>	8a-9a								
		Political Outside Window									

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**Billing Address:**

**Greer Margolis & Mitchell  
Attention: Accounts Payable  
3050 K Street NW  
Washington, DC 20007**

## INVOICE

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	95/101/1536 - 1536

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>04070397-1</b>
<b>Invoice Date</b>	09/30/12
<b>Invoice Month</b>	September 2012
<b>Invoice Period</b>	08/27/12 - 09/10/12

Order #	04070397
Alt Order #	Political Canidiate
Deal #	
Order Flight	09/04/12 - 09/10/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	13	Good Day 8a	8a-9a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT--				
	13			Tu	09/04/12	:30	8:29 AM	OFA12A093H	\$1,200.00		1
	13			W	09/05/12	:30	8:29 AM	OFA12G104H	\$1,200.00		2
	13			Th	09/06/12	:30	8:40 AM	OFA12G102H	\$1,200.00		3
7	13	Good Day 8a	8a-9a								
		CDR									
					09/03/12 to 09/09/12	1x	--- F --				
	13			F	09/07/12	:30	8:49 AM	OFA12G102H	\$630.00		1
8	13	Good Day 9a	9-10a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT--				
	13			Tu	09/04/12	:30	9:50 AM	OFA12A093H	\$1,000.00		1
	13			W	09/05/12	:30	9:23 AM	OFA12G102H	\$1,000.00		3
	13			Th	09/06/12	:30	9:47 AM	OFA12G104H	\$1,000.00		2
10	13	Good Day 430a	430a-5a								
		Political Outside Window									
					09/03/12 to 09/09/12	2x	- TWT--				
	13			Tu	09/04/12	:30	4:51 AM	OFA12A093H	\$150.00		1
	13			W	09/05/12	:30	4:41 AM	OFA12G104H	\$150.00		2
13	13	Good Day Su 6a-7a News	6a-7a								
		CDR									
					09/03/12 to 09/09/12	2x	----- S				
	13			Su	09/09/12	:30	6:22 AM	OFA12G102H	\$315.00		2
	13			Su	09/09/12	:30	6:36 AM	OFA12G102H	\$315.00		1
14	13	Good Day Su 7a	7a-8a								
		CDR									
					09/03/12 to 09/09/12	1x	----- S				
	13			Su	09/09/12	:30	7:45 AM	OFA12G102H	\$540.00		1

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Good Day Su 8a	8a-9a								
		CDR									
16	13	Live with Kelly	10a-11a		09/03/12 to 09/09/12	1x	- ----- S				1
		Political Outside Window		Su	09/09/12	:30	8:13 AM	OFA12G104H	\$450.00		
17	13	Wendy Williams	11a-12p		09/03/12 to 09/09/12	2x	- TWT ---				
		Political Outside Window		Tu	09/04/12	:30	10:59 AM	OFA12A093H	\$500.00		1
				W	09/05/12	:30	10:56 AM	OFA12G104H	\$500.00		2
18	13	Fox 13 News at Noon	12p-1p		09/03/12 to 09/09/12	2x	- TWT ---				
		Political Outside Window		Tu	09/04/12	:30	11:59 AM	OFA12A093H	\$300.00		2
				W	09/05/12	:30	11:44 AM	OFA12G104H	\$300.00		1
19	13	Divorce Court	2p-3p		09/03/12 to 09/09/12	3x	- TWT ---				
		Political Outside Window		Tu	09/04/12	:30	12:29 PM	OFA12A093H	\$500.00		3
				W	09/05/12	:30	12:39 PM	OFA12G104H	\$500.00		2
				Th	09/06/12	:30	12:58 PM	OFA12G104H	\$500.00		1
20	13	Judge Joe Brown	3p-4p		09/03/12 to 09/09/12	2x	- TWT ---				
		Political Outside Window		Tu	09/04/12	:30	2:29 PM	OFA12A093H	\$300.00		2
				W	09/05/12	:30	2:45 PM	OFA12G104H	\$300.00		1
				Tu	09/04/12	:30	3:24 PM	OFA12G102H	\$300.00		1
				W	09/05/12	:30	3:58 PM	OFA12G102H	\$300.00		3

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12856</b>
Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	13	Judge Joe Brown	3p-4p								
		Political Outside Window									
	13			Th	09/06/12	:30	3:19 PM	OFA12G102H	\$300.00		2
21	13	Judge Joe Brown	3p-4p								
		CDR									
	13				09/03/12 to 09/09/12	1x	-----F--				
				F	09/07/12	:30	3:09 PM	OFA12G102H	\$180.00		1
22	13	Judge Judy	4p-5p								
		Political Outside Window									
	13				09/03/12 to 09/09/12	3x	- TWT- --				
				Tu	09/04/12	:30	4:12 PM	OFA12A093H	\$700.00		3
	13				W	09/05/12	:30	4:29 PM	OFA12G104H	\$700.00	2
	13				Th	09/06/12	:30	4:50 PM	OFA12G104H	\$700.00	1
23	13	Judge Judy	4p-5p								
		CDR									
	13				09/03/12 to 09/09/12	1x	-----F--				
				F	09/07/12	:30	4:17 PM	OFA12G104H	\$540.00		1
24	13	Fox 13 News at 5p	5p-530p								
		Political Outside Window									
	13				09/03/12 to 09/09/12	3x	- TWT- --				
				Tu	09/04/12	:30	5:14 PM	OFA12A093H	\$1,400.00		1
	13				W	09/05/12	:30	5:15 PM	OFA12G104H	\$1,400.00	3
	13				Th	09/06/12	:30	5:23 PM	OFA12G104H	\$1,400.00	2
25	13	Fox 13 News at 5p	5p-530p								
		CDR									
	13				09/03/12 to 09/09/12	1x	-----F--				
				F	09/07/12	:30	5:21 PM	OFA12G102H	\$900.00		1
26	13	Fox 13 News at 530p	530p-6p								
		Political Outside Window									
	13				09/03/12 to 09/09/12	2x	- TWT- --				

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	13	Fox 13 News at 530p	530p-6p								
		Political Outside Window									
	13			W	09/05/12	:30	5:58 PM	OFA12G104H	\$1,400.00		1
	13			Th	09/06/12	:30	5:44 PM	OFA12G104H	\$1,400.00		2
27	13	Fox 13 News at 6p	6p-630p								
		Political Outside Window									
	13				09/03/12 to 09/09/12	2x	- TWT - - -				
	13			Tu	09/04/12	:30	6:23 PM	OFA12A093H	\$1,800.00		1
	13			W	09/05/12	:30	6:29 PM	OFA12G104H	\$1,800.00		2
28	13	Fox 13 News at 630p	630p-7p								
		Political Outside Window									
	13				09/03/12 to 09/09/12	1x	- TWT - - -				
	13			Tu	09/04/12	:30	6:55 PM	OFA12A093H	\$1,800.00		1
29	13	Insider	730p-8p								
		Political Outside Window									
	13				09/03/12 to 09/09/12	2x	- TWT - - -				
	13			Tu	09/04/12	:30	7:47 PM	OFA12A093H	\$1,400.00		2
	13			W	09/05/12	:30	7:48 PM	OFA12G102H	\$1,400.00		1
30	13	M-Su 1030-11p Late News	1030p-11p								
		Political Outside Window									
	13				09/03/12 to 09/09/12	3x	- TWT - - -				
	13			Tu	09/04/12	:30	11:17 PM	OFA12A093H	\$1,800.00		1
	13			W	09/05/12	:30	10:20 PM	OFA12G104H	\$1,800.00		3
	13			Th	09/06/12	:30	11:23 PM	OFA12G102H	\$1,800.00		2
31	13	Hells Kitchen	8p-9p								
		Political Outside Window									
	13				09/03/12 to 09/09/12	1x	- T - - - -				
	13			Tu	09/04/12	:30	8:42 PM	OFA12A093H	\$10,000.00		1
32	13	So You Think You Can Dance	8p-10p								
		Political Outside Window									

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Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12856</b>
Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	13	So You Think You Can Dance	8p-10p								
		Political Outside Window									
33	13	Bones	9p-10p	W	09/05/12	:30	9:06 PM	OFA12G104H	\$8,000.00		1
	CDR										
34	13	College Football Prime	Various	F	09/07/12	:30	9:18 PM	OFA12G102H	\$1,200.00		1
	CDR										
35	13	MLB Game Non Home	Various	Sa	09/08/12	:30	9:32 PM	OFA12G102H	\$1,800.00		1
	CDR										
36	13	Good Day 7a	7a-8a	Sa	09/08/12	:30	7:01 PM	OFA12G104H	\$1,080.00		1
	CDR										
37	13	Good Day 8a	8a-9a	M	09/10/12	:30	7:47 AM	OFA12G102H	\$810.00		1
	CDR										
38	13	Good Day 9a	9-10a	M	09/10/12	:30	8:43 AM	OFA12G102H	\$720.00		1
	CDR										
39	13	Judge Joe Brown	3p-4p	M	09/10/12	:30	9:52 AM	OFA12G102H	\$540.00		1

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Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		CDR									
40	13	Judge Judy	4p-5p	M	09/10/12	:30	3:54 PM	OFA12G104H	\$180.00		1
		CDR									
41	13	Fox 13 News at 5p	5p-530p	M	09/10/12	:30	4:40 PM	OFA12G102H	\$540.00		1
		CDR									
42	13	NFL RS Game DH Non Home	4p-730p	M	09/10/12	:30	5:21 PM	OFA12G102H	\$900.00		1
		CDR									
43	13	NFL RS Game Non Home	430a-5a	Su	09/09/12	:00			\$7,200.00	See MG 42.2	1
		Good Day 430a	430a-5a	Su	09/09/12	:30	6:06 PM	OFA12G102H	\$7,200.00	MG for 42.1 09/09	2
		CDR									
44	13	Access Hollywood	1135p-1205a	F	09/07/12	:30	4:55 AM	OFA12G102H	\$115.00		1
		CDR									
45	13	M-F 104a-135a	104a-135a	M	09/10/12	:30	11:54 PM	OFA12G102H	\$360.00		1
		CDR									
47	13	Good Day 9a	9-10a	F	09/07/12	:30	1:25 AM	OFA12G102H	\$115.00		1

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Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

<b>Order #</b>	<b>04070397</b>
Alt Order #	Political Canidate
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12856</b>
Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		CDR									
48	13	Good Day Sa 8a	8a-9a	F	09/07/12	:30	9:46 AM	OFA12G102H	\$450.00		1
		CDR		Sa	09/08/12	:30	8:58 AM	OFA12G102H	\$540.00		1

Aired Spots**74**

<u>Gross Total</u>	<b>\$84,290.00</b>
<u>Agency Commission</u>	<b>\$12,643.50</b>
<u>Net Amount Due</u>	<b>\$71,646.50</b>
	<b>Payment Terms 30 Days</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.